From: [redacted]
To: svodauscontent; [redacted]
Cc: [redacted]
Subject: RE: Reminder - Australian Subscription Video on Demand annual notification requirement [SEC=OFFICIAL]
Date: Friday, 20 February 2026 7:18:59 PM
Attachments: image001.png
image002.png
image003.png
image004.png

OFFICIAL

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Hi [redacted],

We appreciate ACMA getting back to us regarding our earlier query on the definition of "paying subscriber".

Separate from the upcoming annual notification, we wanted to flag two implementation questions we are currently working through in relation to meeting our local content obligations:

[redacted] s 47, s 47G

[redacted] s 47, s 47G

[redacted] s 47, s 47G

We would appreciate guidance that our above approaches are in line with ACMA's intended methodology.

There is no need for an immediate response, as appreciate that these questions can be and will likely be addressed in ACMA's forthcoming guidance.

We look forward to ACMA's guidance as well as any future outreach sessions, which would be helpful in supporting SVOD services meet their obligations.

Many thanks.

Cheers,
[redacted]

OFFICIAL

From: svodauscontent <svodauscontent@acma.gov.au>
Sent: Friday, 20 February, 2026 9:20 AM
To: [redacted]@wbd.com>; [redacted]@acma.gov.au>; [redacted]@wbd.com>
Cc: svodauscontent <svodauscontent@acma.gov.au>; [redacted]@acma.gov.au>; [redacted]@acma.gov.au>
Subject: RE: Reminder - Australian Subscription Video on Demand annual notification requirement [SEC=OFFICIAL]

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Hi [redacted],

In addition to the below reminder, I wanted to return to you on your earlier query about what is considered a 'paying subscriber' to support you to make your annual notification requirement.

We consider that the definition set out in section 121FU of the *Broadcasting Services Act 1992* includes anyone who:

- pays a subscription fee to use the online content service (whether it be an annual subscription, monthly payments or other type of payment)
- activates a subscription for the online content service when it is provided as part of a bundle of services for which a fee is paid
- activates a subscription for the online content service when it is provided for no cost as part of a promotion for another product or service (for example, the online content service is included at no cost to the consumers of a particular telecommunications provider)
- activates a subscription to the online content service as part of a free trial period

Please note that this view does not constitute or replace legal advice on obligations under Part 8C of the *Broadcasting Services Act 1992*.

As flagged in earlier correspondence, we are progressing additional materials as quickly as we can and hope to be in a position to share these shortly.

Kind regards,

[redacted]

[redacted]
Senior Regulatory Officer
Content Reporting and Bargaining

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



OFFICIAL

From: [redacted]@wbd.com>
Sent: Thursday, 19 February 2026 7:16 PM
To: [redacted]@acma.gov.au>; [redacted]@wbd.com>
Cc: svodauscontent <svodauscontent@acma.gov.au>; [redacted]@acma.gov.au>
Subject: RE: Reminder - Australian Subscription Video on Demand annual notification requirement [SEC=OFFICIAL]

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Hi [redacted]

We greatly appreciate the reminder regarding notification due 2 March 2026.

Thank you.

Cheers,
[redacted]

OFFICIAL

From: [redacted]@acma.gov.au>
Sent: Thursday, 19 February, 2026 3:30 PM
To: [redacted]@wbd.com>; [redacted]

[redacted]@wbd.com>
Cc: svodauscontent <svodauscontent@acma.gov.au>; [redacted]
[redacted]@acma.gov.au>
Subject: Reminder - Australian Subscription Video on Demand annual notification requirement [SEC=OFFICIAL]

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Dear [redacted],

I hope you are well.

I'm writing to provide a friendly reminder regarding the *Communications Legislation Amendment (Australian Content Requirement for Subscription Video On Demand (Streaming) Services) Act 2025* (the Act).

Subscription video on demand (SVOD) services available in Australia with at least 250,000 subscribers are required to complete an annual notification form available on the ACMA's website, providing general information about their service. SVODs must submit their annual notification to svodauscontent@acma.gov.au by **2 March 2026**.

Please feel free to reach out if you have any questions.

Kind regards,
[redacted]

[redacted]
Policy and Regulation Advisor
Content Reporting and Bargaining Section

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges the Traditional Owners of Country throughout Australia and their continuing connection to land, culture and community. We pay our respects to Elders past, present and future.

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